



North Carolina's Premier Manufacturing Marketplace

Connecting Buyers with North Carolina Suppliers

The screenshot displays the sourceNC website interface. At the top, it features the sourceNC logo and a partnership with the North Carolina aerospace alliance. The navigation bar includes links for Home, Find NC Suppliers, Briefing Room, My SourceNC, Welcome Admin, Logout, and Help. The main content area is titled 'Supplier Profile' and includes an 'INVOKE TO QUOTE' button. Below this, there are sections for 'Events', 'News', 'Gold Sponsors' (including NIMA), 'Silver Sponsors' (including sourceauthority), and 'Bronze Sponsors' (including INDUSTRIAL). There are also images of mechanical parts and a video player showing a document.

Sponsorship Guide 2010

What is SourceNC?

SourceNC is North Carolina’s premier manufacturing marketplace. This free web-based program has two simple goals:

- Help commercial and Department of Defense buyers find North Carolina suppliers with the right equipment, capacity and expertise for their projects
- Help North Carolina suppliers create a powerful online presence and sell more with less effort.

SourceNC accomplishes these goals by delivering a unique blend of sourcing information, technology and expertise that helps manufacturing buyers find and qualify critical sources of supply, reduce costs and improve their products. It also provides North Carolina suppliers with access to business opportunities and other critical information to help them become more efficient, responsive and profitable.

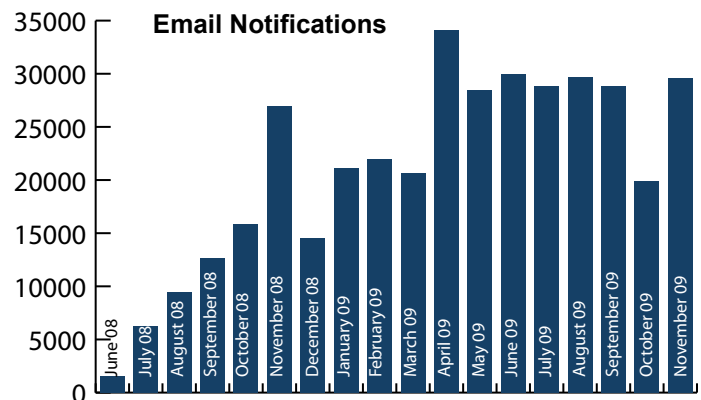
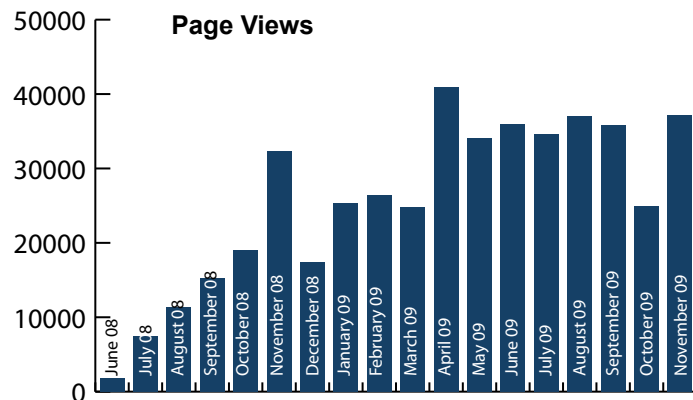
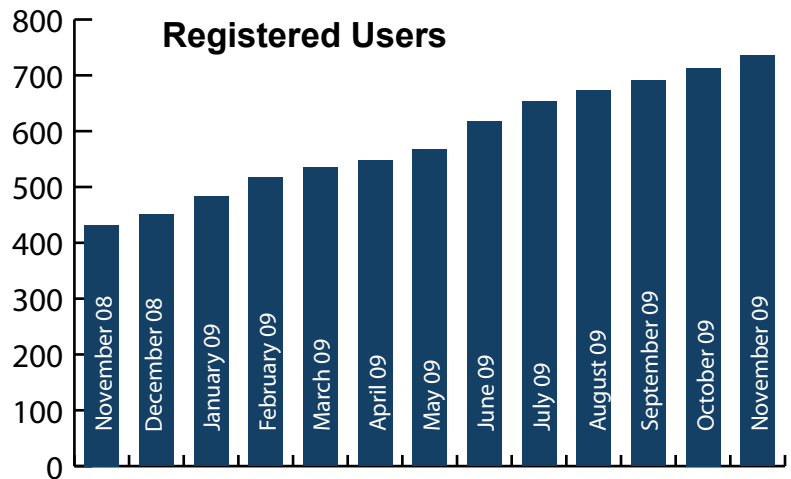
History

SourceNC is a collaboration of the North Carolina Aerospace Alliance (NC AA) and the North Carolina Military Business Center (NCMBC). Launched in May of 2008 the website and related services were designed to help North Carolina custom manufacturers win more Department of Defense (DoD) contracts and grow their businesses. To accomplish these goals, SourceNC evaluates DoD solicitations to ensure that they have sufficient technical data to support bidding and manufacturing operations. These prequalified solicitations are posted to the website and made available to North Carolina manufacturers that have the right equipment, capacity and expertise for the project.

Growth

Since becoming operational the site has seen significant growth in registered users, page views and email notifications (individual emails are sent to all suppliers who qualify to bid on posted solicitations). This rapid growth to over 700 users has been impressive and, with 5,000 contract manufacturers in North Carolina, there is much more room to grow.

To unlock the market potential, SourceNC’s functionality was expanded in December 2009 to enable buyer and supplier interaction and further enable collaboration among suppliers.



For the first time SourceNC is offering select opportunities to become a sponsor of this growing website dedicated to North Carolina's custom manufacturing industry. Sponsorship allows you to cost-effectively reach your target market while supporting economic development in the state. Sponsorship lends credibility to your products and services, enhances your image in the industry, and positions your company as a knowledgeable, trustworthy resource.

Why should your company sponsor this website?

If your company buys from or sells to North Carolina contract manufacturers, you can reach new partners and create a customer experience on SourceNC.com. Users are winning contracts and these winners need suppliers and partners.

- Get your message out on a site with more than 35,000 page views and 30,000 email notifications per month.
- Reach more than 700 registered suppliers who have won a cumulative \$6.5 million in contracts.
- Job shop growth often means the purchase of new software, tools, materials, machines, services and more.
- Gain exposure and capture demand for your products and services by generating qualified leads, linked directly to you.
- We provide a unique opportunity to reach professionals in multiple segments within the industry.

What types of companies should sponsor this website?

Prime contractors -

Use this sponsorship to further your supplier development programs across the state

Companies that sell to contract manufacturers and are looking for an effective e-marketing tool to tap new revenue -

- Machine tool builders and distributors
- Raw material suppliers
- Industrial supply companies
- Special process shops
- Software and special service providers
- Financial services institutions
- Publishers
- Economic development organizations




Bronze Sponsor	Silver Sponsor	Gold Sponsor
\$5,000 per year	\$10,000 per year	\$15,000 per year
1. Recognition as Contributing Sponsor on SourceNC.com home page.	1. Recognition as Supporting Sponsor on SourceNC.com home page.	1. Recognition as Sustaining Sponsor on SourceNC.com home page
2. Shared Contributing Sponsor web page complete with logo, link and limited descriptive text.	2. Shared Supporting Sponsor web page complete with logo, link and limited* descriptive text.	2. Separate Sustaining Sponsor web page complete with logo, link, unlimited descriptive text, and promotional materials
3. Logo/Link promotion on select email Opportunity Alerts.	3. Logo/Link promotion on select* email Opportunity Alerts.	3. Logo /Link promotion on all email Opportunity Alerts.
	4. One promotional video posted on the website.	4. Two promotional videos posted on the website.
	5. One webcast annually. Live events are recorded, then archived and hosted for viewing at a later date. SourceNC can produce webcasts for you if desired.	5. Two webcasts annually. Live events are recorded, then archived and hosted for viewing at a later date. SourceNC can produce webcasts for you if desired.
		6. One email blast per quarter to all users, or to targeted groups.


* Text limits and email opportunities are greater than Bronze Sponsor but less than unlimited Gold Sponsor (see Terms of Use)

Enroll - You may enroll by completing the enclosed agreement and faxing to (336) 868-7770.

For additional information please contact Rendell Richards at richards@sourcecnc.com, phone number 336-644-6509, or Brian Self at bself@sourcecnc.com, phone number 336-270-3076 X211.




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sourceNC.com
 North Carolina's Manufacturing Marketplace
 Connecting DoD, OEMs and NC Suppliers

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Events

DEC

9

sourceNC Supplier Conference

NOV

19

National Tooling & Machining Association

NOV

11

NewSpace Conference Forum

News

November, 26 2009

[Matching Funds Available to NC Firms](#)

The North Carolina Board of Science and Technology has announced the release of the FY 2010 Solicitation for the One North Carolina Small Business Matching Funds Program. The Program awards matching funds to North Carolina small businesses who have been awarded a SBIR or STTR Phase I award.

November, 8 2009

[Third Quarter Workholding Shipments Down](#)


At \$39.6 million for third quarter 2009, shipments of workholding equipment were down 34.1 percent from third quarter 2008 according to the Advanced Workholding Technology (AWT) Group of AMT - The Association For Manufacturing Technology.

June, 16 2009


[Happy Birthday NC Defense Machining Initiative & SourceNC.com!](#)

With the recent downturn in commercial manufacturing, many machine shops and contract manufacturers now realize that the Department of Defense represents a viable and lucrative alternative for maintaining and growing their company's sales. This is evidenced by the rate that North Carolina companies have joined the NC Defense Machining Initiative and adopted SourceNC.com since launch in May of 2008.


Gold Sponsors

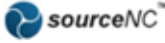


Silver Sponsors




Bronze Sponsors





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1.866.873.1757

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Bronze Sponsors


Please visit our sponsors. If you're interested in sponsoring SourceNC please visit the links on the left.



National Tooling & Machining Association is the representative for 1,700 precision custom manufacturing companies throughout the United States. The industry supplies precision tooling and machining for such vital industries as defense, automotive, aerospace, appliance, and more.



Industrial Machinery Digest is the leading trade publication serving both the new and surplus machine tool markets. Over 226,800 copies of the publication are mailed 18 times annually to buyers that are pre-qualified by industry type and buying power. Thousands of copies are also distributed each year at national tradeshows.



Total Industrial Plant Solutions is the only independent card deck providing quality sales leads throughout multiple layers of the manufacturing industry. A 'one source, all the answers' strategy enables TIPS to offer all industrial OEMs and suppliers deeper market penetration and is circulated to more than 105,000 qualified recipients.

The screenshot displays the sourceNC website interface. At the top left is the sourceNC logo. To the right, it says "In partnership with" followed by the North Carolina aerospace alliance logo. A navigation bar contains links for Home, Find NC Suppliers, Briefing Room, My SourceNC, Register, Login, and Help. Below the navigation bar, the page title is "Silver Sponsors" with a phone icon and the text "Need Info? Call sourceNC: 1.800.873.1757".

On the left side, there is a sidebar menu with the following items: Options, sourceNC Overview, Defense Machining, News, Events, Mfg Resources, Sponsor sourceNC (highlighted), Sponsor FAQ, Sponsor Levels, Gold Sponsors, Silver Sponsors, Bronze Sponsors, and Tutorials.

The main content area is titled "Silver Sponsors" and features the NTMA Precision logo. The text describes the National Tooling & Machining Association as the representative for 1,700 precision custom manufacturing companies. It states that the industry supplies precision tooling and machining for vital industries like defense, automotive, aerospace, and appliance. A paragraph explains that tooling and machining are critical to the country's economic health, with tooling being the means of production for specific products and machining involving the use of machine tools to cut or form material.

Below the text, there are sections for "Contact:" (Jim Grossman, 555-555-5555), "Downloads:" (Marketing Tools, Industry Trends), "Links:" (www.ntma.org), "Video:" (with a video thumbnail), and "Webcast:" (with a webcast thumbnail).

